

# DEMOCRACY & GOOD GOVERNANCE



## Our Frames

### Unity

Our state is stronger when we all have a say in decisions that impact our lives. We need to come together to support voting rights laws that ensure every North Carolinian, no matter their race, background, or zip code, can elect leaders who deliver on our priorities.

### Patriotism

America has long been a beacon of hope in the world for our strong and vibrant democracy. We must protect our freedom to vote, and conduct free and fair elections, in order to protect America and our standing in the world.

### Adults in the Room

Republicans are throwing doubt on certified election results, trying to make it harder for people to vote, and instigating violence and chaos. Democrats respect the rule of law and want to ensure our elections remain free and fair.

out the racist people and violent extremists in their party, nor have they fought against corruption and cronyism.

Democrats believe that free and fair elections are the bedrock of our democracy and part of what makes America great. They want to work together with people across political ideology, race, and background to ensure that the freedom to vote is protected. They know our state is strongest when we all have a say in decisions that impact our lives. What's more, they want the government to work for the average person, not special interests and the extremely wealthy. They believe in a government that can help you when you need it, but doesn't get in your way, and one that makes sure your tax dollars are spent wisely. They know the success of our country depends on the success of our people, and want to provide the infrastructure and resources for everyone to be free to thrive.

## The Narrative

Protecting our democracy should be a bipartisan issue. Unfortunately, Republicans have spread lies about the 2020 election, failed to condemn those who attacked our Capitol in 2021, and have made it more likely that violence and disorder will reign in future elections. They care chiefly about staying in power, and are willing to do so by any means necessary, including gerrymandering electoral districts and dismantling the rights of voters. Their egregious behavior has sowed chaos in our elections, encouraged division among neighbors, and worsened the dysfunction in government. They have not done enough to call