

ECONOMY & JOBS



Our Frames

Freedom to Thrive

Every North Carolinian deserves the freedom to spend time with their loved ones, to enjoy the fruits of their labor, and to live free of the fear of rising medical costs. Democrats will work to extend these freedoms and create more high-quality, well-paying jobs so that everyone who works hard and plays by the rules can achieve their own version of the American Dream.

Shared Prosperity

It's been a tough few years, but hardworking Americans are bringing us back from the pandemic. We are all better off when the whole country is prospering, that's why Democrats are working to get things done for North Carolinians by rebuilding the middle class and lowering the costs of basic needs.

Fairness

Democrats believe hardworking people deserve a shot to get ahead. It's time to level the playing field and crack down on greedy, rule-breaking corporate CEOs that hoard wealth by choosing not to pay their workers fairly and refusing to pay their fair share of taxes.

care, healthcare, education, and energy, and to create more good-paying, high-quality jobs for hardworking people. It's time we build an economy where prosperity grows from the bottom up, and the middle out so that working families, small businesses, and family farmers have the opportunities and tools they need to build a good life.

Republican leaders believe the economy should only work for a select few: their corporate mega donors and wealthy friends in the top one percent. Instead of focusing on giving struggling North Carolinians the help and breathing room they need, Republican legislative leaders have used their time in office to slash taxes for corporations. They have done nothing to address skyrocketing costs, and have only made it more difficult to access high-quality, affordable education and healthcare. Republicans' continued deference to the ultra wealthy means we all suffer, from the mountains to the sea, in small towns and rural areas, and across Black, Brown, and white communities.

Narrative

Everyone deserves the freedom and opportunity to thrive. But too many people in North Carolina are overworked and underpaid. Democrats believe we can change the status quo, so that North Carolina is a place where we can work together to achieve and share in broad prosperity for all. That's why they are working to bring down the costs of basic needs, like child-