

North Carolina HD 27 Survey Results

Q1 Do you approve or disapprove of President Donald Trump's job performance?

Approve 10%
Disapprove 82%
Not sure 8%

Q2 In March there will be a primary election in North Carolina for US Senate, State Legislature and other important offices. Will you be voting in the Democratic primary or the Republican primary, or will you not be voting in the primary election?

Will be voting in the Democratic primary 100%
Will be voting in the Republican primary 0%
Won't be voting in the primary election 0%

Q3 Do you have a favorable or unfavorable opinion of Rodney Pierce?

Favorable 26%
Unfavorable 13%
Not sure 61%

Q4 Do you have a favorable or unfavorable opinion of Michael Wray?

Favorable 18%
Unfavorable 23%
Not sure 59%

Q5 The Democratic candidates for State House of Representatives in your district are Rodney Pierce and Michael Wray. If the primary election was today, who would you vote for?

Rodney Pierce 34%
Michael Wray 24%
Not sure 42%

Q6 Here's some more information about the candidates for State House. Michael Wray voted with Republicans over 84% of the time during his last legislative session. Wray would be one of the most conservative Democrats in the North Carolina House. Does hearing this give you serious concerns, minor concerns, or no real concerns about Michael Wray?

Serious concerns 50%
Minor concerns 12%
No real concerns 17%
Not sure 21%

Q7 Raleigh Republicans are spending thousands to re-elect Michael Wray. They know they can count on him to pass their extreme agenda that underfunds our schools, rolls back access to abortion, and harms our environment. Wray isn't a real Democrat. Does hearing this give you serious concerns, minor concerns, or no real concerns about Michael Wray?

Serious concerns 57%
Minor concerns 8%
No real concerns 14%
Not sure 20%

Q8 Current and former state legislators have said that Michael Wray used racist remarks in conversations with them, including saying that "Whites should marry Whites and Blacks should marry Blacks." Does hearing this give you serious concerns, minor concerns, or no real concerns about Michael Wray?

Serious concerns 61%
Minor concerns 5%
No real concerns 14%
Not sure 20%

Q9 When Michael Wray was last in office, he used his position to help himself. He has been investigated for using campaign funds for personal gain. Over a two-year period he spent \$28,000 on gas reimbursements and nearly \$18,000 on meal reimbursements. Does hearing this give you serious concerns, minor concerns, or no real concerns about Michael Wray?

Serious concerns 64%
Minor concerns 8%
No real concerns 11%
Not sure 17%

Q10 Governor Josh Stein has endorsed Rodney Pierce for re-election over Michael Wray because Pierce has been a champion for our values, and Wray would not be a trusted partner for Governor Stein, just as he was not for Governor Cooper. Does hearing this give you serious concerns, minor concerns, or no real concerns about Michael Wray?

Serious concerns 48%
Minor concerns 8%
No real concerns 22%
Not sure 21%

Q11 Rodney Pierce is a Black educator, historian, and dedicated advocate who has been a champion for his community. In the NC House, Pierce is fighting to fully fund our public schools, defend democracy by protecting the right to vote, support workers' rights and a living wage for working people, and advocate for affordable healthcare, housing, and equitable economic development. Does hearing this make you more likely or less likely to vote for Rodney Pierce, or does it not make a difference?

More likely 66%
Less likely 6%
It doesn't make a difference 16%
Not sure 12%

Q12 Having heard some more information, let me ask you again: the Democratic candidates for State House of Representatives in your district are Rodney Pierce and Michael Wray. If the primary election was today, who would you vote for?

Rodney Pierce 63%
Michael Wray 12%
Not sure 25%

Q13 If you are a woman, press 1. If a man, press 2. If you are gender non-binary, press 3.

Woman 56%
Man 42%
Gender non-binary 2%

Q14 If you are a Democrat, press 1. If an independent, press 2.

Democrat 79%
Independent 21%

Q15 If you are Hispanic or Latino, press 1. If white, press 2. If African-American, press 3. If other, press 4.

Hispanic or Latino 1%
White 30%
African-American 60%
Other 9%

Q16 If you are 18-45 years old, press 1. If 46-65, press 2. If older than 65, press 3.

18 to 45 32%
46 to 65 40%
Older than 65 28%

Q17 What is the highest level of education you have received: high school graduate or less, some college but did not finish, 2-year college degree, 4-year college degree, or post-graduate degree?

<i>High school graduate or less</i>	32%
<i>Some college but did not finish</i>	20%
<i>2-year college degree</i>	15%
<i>4-year college degree</i>	21%
<i>Post-graduate degree</i>	12%

Q18 Mode

<i>Landline</i>	20%
<i>Text</i>	80%

	Base	Gender		
		Woman	Man	Gender non-binary
Trump Approval				
Approve	10%	4%	18%	4%
Disapprove	82%	85%	77%	96%
Not sure	8%	11%	6%	-

	Base	Gender		
		Woman	Man	Gender non-binary
Pierce Favorability				
Favorable	26%	28%	25%	-
Unfavorable	13%	8%	19%	7%
Not sure	61%	64%	56%	93%

	Base	Gender		
		Woman	Man	Gender non-binary
Wray Favorability				
Favorable	18%	14%	24%	13%
Unfavorable	23%	21%	26%	13%
Not sure	59%	65%	51%	73%

	Base	Gender		
		Woman	Man	Gender non-binary
Pierce / Wray				
Rodney Pierce	34%	37%	31%	18%
Michael Wray	24%	25%	23%	10%
Not sure	42%	38%	46%	72%

	Base	Gender		
		Woman	Man	Gender non-binary
Wray Voted With Republicans Over 84% of the Time Level of Concern				
Serious concerns	50%	51%	47%	84%
Minor concerns	12%	13%	11%	-
No real concerns	17%	14%	21%	12%
Not sure	21%	22%	21%	4%

	Base	Gender		
		Woman	Man	Gender non-binary
Raleigh Republicans Spending Thousands to Re-Elect Wray Level of Concern				
Serious concerns	57%	60%	53%	84%
Minor concerns	8%	8%	10%	-
No real concerns	14%	11%	18%	12%
Not sure	20%	21%	20%	4%

	Base	Gender		
		Woman	Man	Gender non-binary
Wray Used Racist Remarks Level of Concern				
Serious concerns	61%	65%	56%	71%
Minor concerns	5%	5%	4%	-
No real concerns	14%	14%	15%	16%
Not sure	20%	16%	25%	13%

	Base	Gender		
		Woman	Man	Gender non-binary
Wray Used Campaign Funds for Personal Gain Level of Concern				
Serious concerns	64%	69%	57%	82%
Minor concerns	8%	7%	9%	-
No real concerns	11%	9%	15%	18%
Not sure	17%	15%	20%	-

	Base	Gender		
		Woman	Man	Gender non-binary
Stein Endorsed Pierce Over Wray Level of Concern				
Serious concerns	48%	47%	50%	82%
Minor concerns	8%	10%	7%	-
No real concerns	22%	22%	21%	13%
Not sure	21%	21%	22%	5%

	Base	Gender		
		Woman	Man	Gender non-binary
Pierce Background More / Less Likely to Vote for Him				
More likely	66%	73%	56%	73%
Less likely	6%	4%	9%	7%
It doesn't make a difference	16%	9%	25%	20%
Not sure	12%	14%	9%	-

	Base	Gender		
		Woman	Man	Gender non-binary
Informed Pierce / Wray				
Rodney Pierce	63%	66%	57%	77%
Michael Wray	12%	7%	18%	6%
Not sure	25%	26%	24%	17%

	Base	Party	
		Democrat	Independent
Trump Approval			
Approve	10%	6%	25%
Disapprove	82%	85%	69%
Not sure	8%	9%	5%

		Party	
	Base	Democrat	Independent
Pierce Favorability			
Favorable	26%	27%	26%
Unfavorable	13%	10%	22%
Not sure	61%	63%	53%

		Party	
	Base	Democrat	Independent
Wray Favorability			
Favorable	18%	15%	29%
Unfavorable	23%	23%	21%
Not sure	59%	62%	50%

		Party	
	Base	Democrat	Independent
Pierce / Wray			
Rodney Pierce	34%	36%	26%
Michael Wray	24%	23%	27%
Not sure	42%	40%	47%

	Base	Party	
		Democrat	Independent
Wray Voted With Republicans Over 84% of the Time Level of Concern			
Serious concerns	50%	51%	48%
Minor concerns	12%	10%	20%
No real concerns	17%	14%	28%
Not sure	21%	26%	4%

	Base	Party	
		Democrat	Independent
Raleigh Republicans Spending Thousands to Re-Elect Wray Level of Concern			
Serious concerns	57%	55%	65%
Minor concerns	8%	10%	2%
No real concerns	14%	10%	28%
Not sure	20%	25%	4%

	Base	Party	
		Democrat	Independent
Wray Used Racist Remarks Level of Concern			
Serious concerns	61%	62%	59%
Minor concerns	5%	4%	8%
No real concerns	14%	13%	19%
Not sure	20%	21%	14%

	Base	Party	
		Democrat	Independent
Wray Used Campaign Funds for Personal Gain Level of Concern			
Serious concerns	64%	66%	57%
Minor concerns	8%	7%	14%
No real concerns	11%	8%	26%
Not sure	17%	20%	4%

	Base	Party	
		Democrat	Independent
Stein Endorsed Pierce Over Wray Level of Concern			
Serious concerns	48%	47%	52%
Minor concerns	8%	8%	10%
No real concerns	22%	20%	29%
Not sure	21%	25%	9%

	Base	Party	
		Democrat	Independent
Pierce Background More / Less Likely to Vote for Him			
More likely	66%	66%	64%
Less likely	6%	4%	12%
It doesn't make a difference	16%	15%	20%
Not sure	12%	14%	5%

	Base	Party	
		Democrat	Independent
Informed Pierce / Wray			
Rodney Pierce	63%	64%	59%
Michael Wray	12%	9%	22%
Not sure	25%	27%	19%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
Trump Approval					
Approve	10%	-	15%	8%	11%
Disapprove	82%	100%	81%	82%	80%
Not sure	8%	-	4%	11%	9%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
Pierce Favorability					
Favorable	26%	-	12%	31%	43%
Unfavorable	13%	-	20%	9%	14%
Not sure	61%	100%	68%	59%	44%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
Wray Favorability					
Favorable	18%	-	27%	14%	19%
Unfavorable	23%	-	16%	25%	33%
Not sure	59%	100%	57%	61%	48%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
Pierce / Wray					
Rodney Pierce	34%	-	28%	37%	40%
Michael Wray	24%	-	37%	17%	28%
Not sure	42%	100%	34%	46%	32%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
Wray Voted With Republicans Over 84% of the Time Level of Concern					
Serious concerns	50%	-	49%	51%	53%
Minor concerns	12%	37%	14%	11%	5%
No real concerns	17%	-	29%	10%	26%
Not sure	21%	63%	7%	28%	15%

	Base	Race			
		Hispanic or Latino	White	African- American	Other
Raleigh Republicans Spending Thousands to Re-Elect Wray Level of Concern					
Serious concerns	57%	37%	60%	57%	53%
Minor concerns	8%	-	7%	9%	11%
No real concerns	14%	-	26%	7%	20%
Not sure	20%	63%	7%	27%	15%

	Base	Race			
		Hispanic or Latino	White	African- American	Other
Wray Used Racist Remarks Level of Concern					
Serious concerns	61%	37%	63%	59%	74%
Minor concerns	5%	-	4%	5%	-
No real concerns	14%	-	24%	10%	9%
Not sure	20%	63%	8%	25%	17%

	Base	Race			
		Hispanic or Latino	White	African- American	Other
Wray Used Campaign Funds for Personal Gain Level of Concern					
Serious concerns	64%	-	63%	66%	57%
Minor concerns	8%	-	13%	5%	16%
No real concerns	11%	37%	20%	7%	11%
Not sure	17%	63%	4%	22%	15%

	Base	Race			
		Hispanic or Latino	White	African- American	Other
Stein Endorsed Pierce Over Wray Level of Concern					
Serious concerns	48%	-	49%	50%	44%
Minor concerns	8%	-	10%	7%	14%
No real concerns	22%	37%	34%	15%	27%
Not sure	21%	63%	7%	29%	15%

	Base	Race			
		Hispanic or Latino	White	African-American	Other
Pierce Background More / Less Likely to Vote for Him					
More likely	66%	37%	69%	64%	69%
Less likely	6%	-	11%	4%	6%
It doesn't make a difference	16%	-	20%	13%	25%
Not sure	12%	63%	1%	19%	-

	Base	Race			
		Hispanic or Latino	White	African-American	Other
Informed Pierce / Wray					
Rodney Pierce	63%	37%	64%	64%	52%
Michael Wray	12%	-	23%	7%	11%
Not sure	25%	63%	13%	29%	37%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Trump Approval				
Approve	10%	15%	9%	6%
Disapprove	82%	85%	76%	86%
Not sure	8%	-	15%	8%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Pierce Favorability				
Favorable	26%	29%	19%	34%
Unfavorable	13%	14%	14%	10%
Not sure	61%	58%	67%	56%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Wray Favorability				
Favorable	18%	13%	12%	34%
Unfavorable	23%	18%	25%	25%
Not sure	59%	69%	64%	41%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Pierce / Wray				
Rodney Pierce	34%	45%	27%	32%
Michael Wray	24%	24%	16%	35%
Not sure	42%	31%	57%	32%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Wray Voted With Republicans Over 84% of the Time Level of Concern				
Serious concerns	50%	45%	56%	47%
Minor concerns	12%	11%	10%	16%
No real concerns	17%	14%	18%	19%
Not sure	21%	31%	16%	18%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Raleigh Republicans Spending Thousands to Re-Elect Wray Level of Concern				
Serious concerns	57%	54%	60%	58%
Minor concerns	8%	2%	13%	9%
No real concerns	14%	14%	11%	19%
Not sure	20%	31%	16%	14%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Wray Used Racist Remarks Level of Concern				
Serious concerns	61%	54%	73%	53%
Minor concerns	5%	2%	3%	9%
No real concerns	14%	12%	8%	26%
Not sure	20%	33%	16%	11%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Wray Used Campaign Funds for Personal Gain Level of Concern				
Serious concerns	64%	58%	71%	61%
Minor concerns	8%	4%	11%	9%
No real concerns	11%	14%	6%	16%
Not sure	17%	24%	12%	14%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Stein Endorsed Pierce Over Wray Level of Concern				
Serious concerns	48%	44%	50%	52%
Minor concerns	8%	5%	9%	13%
No real concerns	22%	21%	22%	21%
Not sure	21%	31%	19%	14%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Pierce Background More / Less Likely to Vote for Him				
More likely	66%	66%	65%	66%
Less likely	6%	5%	7%	5%
It doesn't make a difference	16%	11%	17%	22%
Not sure	12%	18%	11%	7%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Informed Pierce / Wray				
Rodney Pierce	63%	72%	54%	65%
Michael Wray	12%	11%	9%	18%
Not sure	25%	17%	38%	18%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Trump Approval						
Approve	10%	10%	6%	4%	18%	12%
Disapprove	82%	75%	84%	90%	78%	88%
Not sure	8%	15%	10%	5%	4%	-

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Pierce Favorability						
Favorable	26%	23%	30%	27%	25%	32%
Unfavorable	13%	9%	8%	18%	15%	18%
Not sure	61%	68%	62%	55%	60%	49%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Wray Favorability						
Favorable	18%	12%	16%	15%	27%	26%
Unfavorable	23%	22%	21%	20%	23%	31%
Not sure	59%	66%	63%	66%	50%	42%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Pierce / Wray						
Rodney Pierce	34%	27%	35%	37%	40%	39%
Michael Wray	24%	22%	17%	26%	24%	37%
Not sure	42%	51%	48%	37%	36%	24%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Wray Voted With Republicans Over 84% of the Time Level of Concern						
Serious concerns	50%	44%	49%	64%	45%	59%
Minor concerns	12%	6%	20%	3%	25%	3%
No real concerns	17%	12%	8%	16%	28%	29%
Not sure	21%	38%	24%	18%	2%	9%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Raleigh Republicans Spending Thousands to Re-Elect Wray Level of Concern						
Serious concerns	57%	49%	65%	65%	57%	59%
Minor concerns	8%	7%	4%	1%	21%	7%
No real concerns	14%	7%	12%	16%	21%	24%
Not sure	20%	37%	20%	18%	2%	9%



	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Wray Used Racist Remarks Level of Concern						
Serious concerns	61%	58%	65%	67%	60%	59%
Minor concerns	5%	1%	4%	6%	10%	3%
No real concerns	14%	8%	11%	9%	22%	29%
Not sure	20%	33%	20%	18%	8%	9%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Wray Used Campaign Funds for Personal Gain Level of Concern						
Serious concerns	64%	60%	66%	76%	63%	59%
Minor concerns	8%	-	5%	11%	23%	6%
No real concerns	11%	8%	9%	9%	12%	26%
Not sure	17%	33%	20%	4%	2%	9%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Stein Endorsed Pierce Over Wray Level of Concern						
Serious concerns	48%	47%	51%	43%	53%	47%
Minor concerns	8%	3%	8%	8%	17%	9%
No real concerns	22%	9%	21%	32%	28%	34%
Not sure	21%	41%	20%	17%	2%	11%

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Pierce Background More / Less Likely to Vote for Him						
More likely	66%	58%	69%	73%	68%	66%
Less likely	6%	3%	3%	7%	8%	14%
It doesn't make a difference	16%	10%	23%	11%	20%	20%
Not sure	12%	28%	5%	8%	4%	-

	Base	Education				
		High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Informed Pierce / Wray						
Rodney Pierce	63%	52%	67%	78%	66%	59%
Michael Wray	12%	5%	12%	14%	16%	21%
Not sure	25%	43%	21%	8%	18%	20%

	Base	Mode	
		Landline	Text
Trump Approval			
Approve	10%	6%	11%
Disapprove	82%	81%	82%
Not sure	8%	13%	7%

	Base	Mode	
		Landline	Text
Pierce Favorability			
Favorable	26%	13%	30%
Unfavorable	13%	24%	10%
Not sure	61%	63%	61%

	Base	Mode	
		Landline	Text
Wray Favorability			
Favorable	18%	21%	18%
Unfavorable	23%	35%	20%
Not sure	59%	44%	63%

	Base	Mode	
		Landline	Text
Pierce / Wray			
Rodney Pierce	34%	30%	35%
Michael Wray	24%	31%	22%
Not sure	42%	39%	43%

	Base	Mode	
		Landline	Text
Wray Voted With Republicans Over 84% of the Time Level of Concern			
Serious concerns	50%	40%	52%
Minor concerns	12%	17%	11%
No real concerns	17%	20%	16%
Not sure	21%	23%	21%

	Base	Mode	
		Landline	Text
Raleigh Republicans Spending Thousands to Re-Elect Wray Level of Concern			
Serious concerns	57%	52%	59%
Minor concerns	8%	18%	6%
No real concerns	14%	14%	14%
Not sure	20%	17%	21%

	Base	Mode	
		Landline	Text
Wray Used Racist Remarks Level of Concern			
Serious concerns	61%	61%	61%
Minor concerns	5%	8%	4%
No real concerns	14%	25%	12%
Not sure	20%	6%	23%

	Base	Mode	
		Landline	Text
Wray Used Campaign Funds for Personal Gain Level of Concern			
Serious concerns	64%	69%	63%
Minor concerns	8%	9%	8%
No real concerns	11%	12%	11%
Not sure	17%	10%	18%

	Base	Mode	
		Landline	Text
Stein Endorsed Pierce Over Wray Level of Concern			
Serious concerns	48%	55%	47%
Minor concerns	8%	11%	8%
No real concerns	22%	14%	24%
Not sure	21%	20%	22%

	Base	Mode	
		Landline	Text
Pierce Background More / Less Likely to Vote for Him			
More likely	66%	53%	69%
Less likely	6%	13%	4%
It doesn't make a difference	16%	16%	16%
Not sure	12%	18%	11%

	Base	Mode	
		Landline	Text
Informed Pierce / Wray			
Rodney Pierce	63%	54%	65%
Michael Wray	12%	18%	10%
Not sure	25%	28%	25%